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Leadership Program for Senior Executives

Why Attend

- The objective of this course is to equip business leaders with the competencies they need to tackle the challenges of today's global and fast paced economy. This course is very unique in its design and delivery, because it takes leadership to a new level of thinking and influence. The course also focuses on the emergence of new styles of leadership that engage the entire organization and create value on all fronts.

Course Methodology

- This highly interactive course relies heavily on executive business cases. Participants will find themselves applying strategic thinking and ground breaking decision making and analytical thinking throughout the five day period.

Course Objectives

By the end of the course, participants will be able to:

- Evaluate personal leadership capabilities, and benchmark against globally recognized leaders
- Influence the culture within their organization through higher engagement and employee involvement
- Create value by applying vital executive skills across the full range of responsibilities
- Evaluate organizational and workplace disruptions and take advantage of opportunities to maintain a competitive edge
- Write a personal executive agenda that drives top performance personally and organizationally

Target Audience

- Senior executives who are keen to hone and develop critical business leadership skills in an increasingly global and competitive environment. The course, which starts with a leadership assessment, is designed to provide business leaders with an opportunity to re-acquaint or familiarize themselves with core business concepts essential to the roles they perform. From achieving higher results, to building efficient organizations, and responding to and effectively resolving strategic concerns, the course provides those executives with the opportunity to take their organizations to the next level of performance.
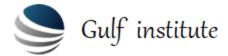
Target Competencies

- Organizational leadership
- Executive strategic thinking
- Dealing with organizational culture
- Value creation
- Leading operational transformation
- Risk management
- Executive decision making
- Cultural sensitivity

The Senior executive - An inward perspective

- A perspective on leadership: local vs regional vs global
- Competencies of a successful senior executive
- Behavioral competencies
- Functional competencies
- Levels of executive leadership
- A discussion around Tim Collins 'Level 5 Leadership'
- A discussion around leadership styles
- Ethics and executive-ship
- Interpreting ethics
- Practicing ethics
- Building an ethical framework
- Leadership mindset and self-awareness

The Senior executive – An outward perspective

- The view from the top
- Engaging the organization
- Influencing the culture
- Building the structure
- Involving the employees
- Interacting with the market
- Dealing with new market realities
- Understanding the new consumer
- Building partnerships and alliances

From strategy to value creation

- Staying strategically nimble
- Driving operational versatility
- Knowing your numbers - where to start
- Mastering your business forecast
- Revisiting key financial statements
- Reviewing key measures and KPIs – keeping an eye on the right stuff
- Optimizing your decision in a challenging landscape
- Value Creation: three ways to creating value a senior executive must know
- The Clayton Christensen approach

Dealing with Market Variables

- From intermittent change to constant disruptions – the law of permanent transformation
- The executive challenge: balancing between stability and flexibility
- Introducing dexterity and resourcefulness across the organization
- Embracing risk and thinking alternatives

The Executive Agenda

- 5 things you must always do
- 4 strategic elements you need to have on your agenda
- Mentoring, coaching, and peer networking
- Self-development and personal wellness

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